

A globe of the Earth is the central focus, resting on a bed of green moss. It is surrounded by lush green foliage, with some leaves in the foreground being out of focus. The globe shows continents in green and brown and oceans in blue. The overall scene is vibrant and natural.

TRADE TOWORLD ANNUAL **BENEFIT** REPORT 2024

Striving for a better world trade and fair commerce practices



INTRO TO THE REPORT

This is the second year TradeToWorld Marketplace Corporation release its **Annual Benefit Report** (this “Report”) declaring and confirming its full intention to be an equitable player in the market both implementing best sustainable practices internally and promoting a better commerce among sustainable players and traded goods.

As claimed in the 2022/23 Reports, TradeToWorld has the wider opportunity to make a difference broadening its scope outside the boundaries of the company. Being a B2B Marketplace, our venture has amplified communication channel to deliver its message to several companies, promoting best practices that might be conveniently adopted by its registered corporate users.



OUR ESG STANDARDS

As a third-party standard for sustainable business practices, **B Corp®** has guided our journey towards a higher purpose and a more inclusive, equitable, and sustainable world.

The B Corp regulations will be therefore our “compass”. It is in the full intention of the Company management to register the company joining its community, acquiring the **Pending B Corp Status**, as soon the company will leave its startup phase growing in the market.



OUR MISSION



We believe our Company has a wide opportunity to contribute positively to improve double business impact, specifically as follows:

- As an individual company, striving for best environmental, social, and governance (ESG) practices, making our company a **purposeful company** to work for, a source of inspiration for our employees and stakeholders.
- As an aggregator of companies (marketplace) where we can amplify and spread the message on how important the **change in adopting sustainable practices** to align company objectives to the community ones, providing our corporate users with free ESG assessment tools, manuals, and rewarding them with privileged service terms upon higher sustainable rankings.

YEAR 2024



For a second year in a row, in 2024, our venture, which is building the complex set up of an eco-system of players in the Trade Service industry, did not approach the market stage.

The lack of market operations did not allow the company to launch its wider scale management practices, nor its sustainable policies, which remain in their full intent. Nonetheless, its team keeps evolving in the time up today, with a multi-cultural team fully respecting the principle of **inclusiveness**, made by a people from diverse background and ethnicity (Canada, Brazil, Mexico, the Netherlands, Ukraine, Italy).

The company will launch its fundraising campaign, aiming to reach its full scale and market by the end of 2025.

SUSTAINABILITY AS KEY CORPORATE FACTOR



Beyond all claims and the organization's belief in the "good", TradeToWorld management finds the principle of Sustainability a **key competitive element** able to drive **innovation**. ESG parameters are able to secure the Platform's market positioning unique, as one of the first B2BMarketplaces in the world adopting an inner cycle of trading and marketing practices fully aligned with Sustainable values.

In the next years, the platform vision and action on developing Sustainable policies will be tangible and source of data and facts for our annual Benefit Reports.



ALIGNEMENT TO THE VALUES

Through this Report, we confirm our **alignment with the B Corp movement**, we will join as soon as we land into the market and start activating our sales and operations.

As stated in our Mission, our plans are well beyond to apply B Corp's principles and practices. Our commitment pushes us to educate our corporate users (customers and stakeholders) to the same values inviting them to improve their ESG scores, leveraging the platform communication capabilities.

At TradeToWorld, best companies, extensively applying sustainable practices and pursuing a fair trade, will be duly rewarded, and their trade highly advertised and promoted.



THANK YOU

Thank you for joining us on this extraordinary voyage, where the principles of B Corp certification have guided our every step. Together, we can unlock the power of purpose and shape a future where business acts as a force for good in society.

Effective date: April 18, 2025

The sole director of the Company is authorized to sign this Report as evidence of such approval, as is outlined under and in compliance with section 51.994(4) of the Act.

KINGSLEY ANTONIO DIEGO BORELLO

Director

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